

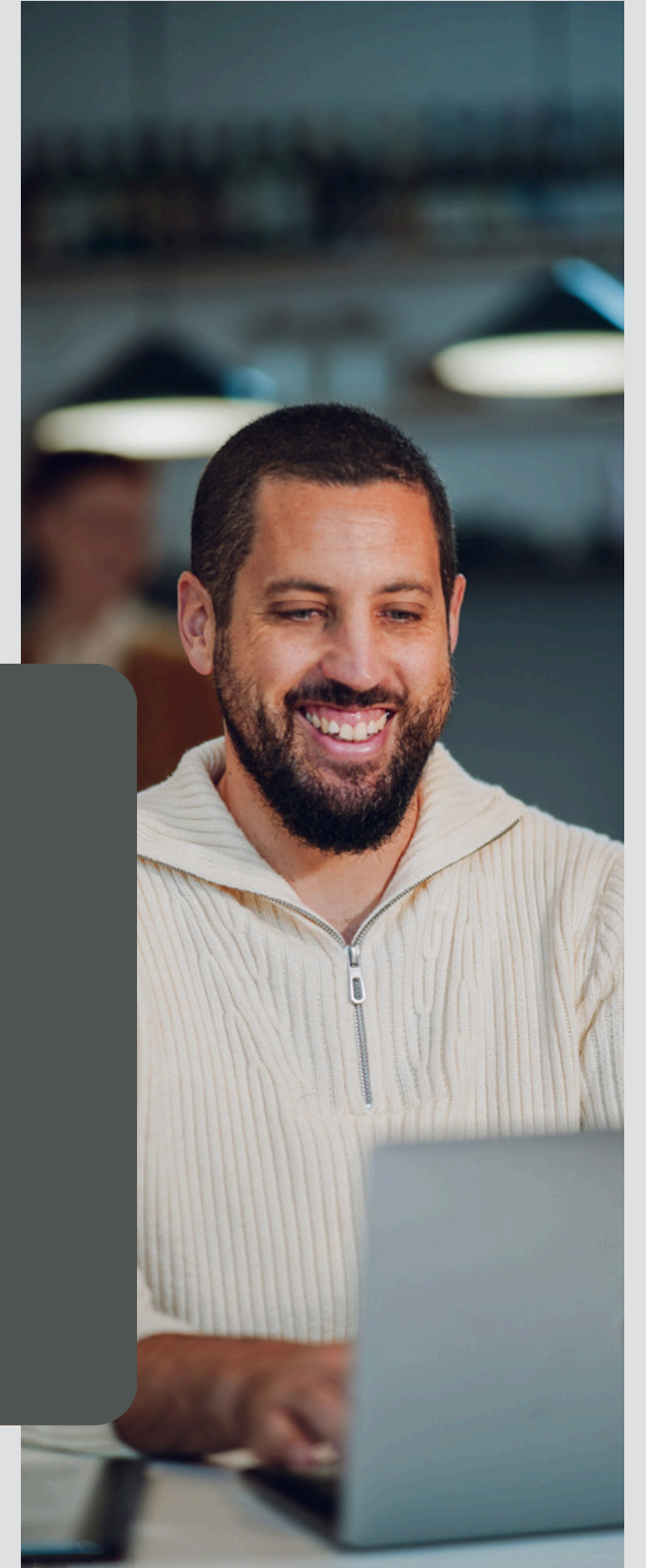


# BUSINESS TRAINING

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**LEADERSHIP ESSENTIALS  
WORKSHOP**

[www.andre-guzman.com](http://www.andre-guzman.com)





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# INSIGHTS LEADERSHIP ESSENTIALS



## A STRATEGIC INVESTMENT IN YOUR FUTURE LEADERS

Are you seeking an impactful way to cultivate leadership potential within your organization?

By investing in this workshop, you are taking a proactive step towards building a stronger and more resilient future for your company.

Do you want to empower your high potentials, spark their ambition, and lay the groundwork for a strong leadership pipeline?

This program is specifically designed to ignite that inner drive and provide the initial framework for effective leadership.

The workshop offers a focused and engaging one-day experience designed to introduce emerging talents to the core concepts of authentic leadership.

Through interactive sessions and practical exercises, participants will gain a tangible understanding of what it means to lead.



# BENEFIT LEADERSHIP ESSENTIALS



## WHAT YOUR HIGH POTENTIALS WILL GAIN

### A Deeper Understanding of Leadership

They will explore various leadership styles and begin to define their own aspirations.

### Increased Self-Awareness

Through reflection, they will gain insights into their strengths and areas for development as potential leaders.

### Foundational Leadership Tools

They will be introduced to practical frameworks for communication, decision-making, and team interaction.

### A Personalized Action Plan

They will identify initial steps they can take to actively pursue their leadership development.





## STRUCTURE

# LEADERSHIP ESSENTIALS

### A FOCUSED DAY FOR FUTURE LEADERS

#### Unpacking Leadership

- Sharing personal leadership experiences to connect and learn.
- Engaging in an activity to distinguish between managing and leading.
- Reflecting on own "hidden" leadership moments

#### Leading in Action

- Stepping into a spontaneous leadership role in a real-time simulation.
- Analyzing leadership dynamics and responses under pressure.
- Exploring key qualities of effective leadership

#### The Essence of Leadership

- Self-assessment to understand different facets of leadership.
- Gaining insights into the crucial "invisible" aspects like self-awareness and trust.
- Reflecting on leadership and systemic thinking.

#### Leadership Commitment

- Collaboratively tackling a final challenge with peer-selected leadership.
- Presenting outcomes and receiving feedback.
- Defining the personal leadership commitment and key takeaways for future action.

**Price :** €1,800 (excluding VAT & travel costs) for a group of 8-12 participants

**Includes:** Workshop design & training at your facility, workbook handout with leadership reflection prompts



# ABOUT

I bring years of C-level experience, combined with a solid background as a certified Personal & Business Coach. With a degree in business administration and a track record as a former COO in an international environment, I understand the challenges of modern leadership firsthand. I know what it takes to guide individuals and organizations successfully through transformation.

Throughout my career, I have led numerous management transformations, assessment centers, and leadership development programs. My focus is on helping leaders and teams gain clarity, define goals, and implement them with intention. My approach is hands-on and designed to create lasting change - fostering both personal growth and business success.



**BUSINESS COACH**



**BUSINESS ECONOMIST**



**C-LEVEL EXPERTISE**

**"For me, true development begins where clarity meets courage - only those willing to truly question themselves can unlock the power of transformation."**



# MY WHY

## “LEADERSHIP IS NOT A POSITION, IT IS A CRAFT”

I want to actively contribute to shaping leadership as more than just responsibility - it should inspire and provide direction. My goal is to foster an environment where leaders can act authentically while staying aligned with the shared values and vision of their organization. I firmly believe that leadership is as individual as the people who practice it, yet its foundation must be built on a clear and unified understanding.

From my own experience, I know how challenging it can be to suddenly step into a leadership role without the necessary preparation. I have seen how the absence of clear or consistent leadership guidelines can create uncertainty and cause teams to falter. But I have also witnessed the profound impact it makes when leaders are given the opportunity to learn, grow, and practice in a safe environment.

My vision is to create a space for growth through my Leadership Essentials Workshop - a place where leaders, regardless of their experience or hierarchy level, can develop skills, build confidence, and discover their own leadership style. I firmly believe that investing in leadership not only empowers individuals but also strengthens the organization as a whole.



## CONTACT

# LET'S CONNECT

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I look forward to your inquiry.

Let's work together to develop and strengthen  
your team's leadership skills.